

Hybrid/Functional Example

Alicia Gutierrez

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OBJECTIVE

To obtain a position in marketing applying strong leadership and communication skills

EDUCATION

University of California, Irvine

Bachelor of Arts, International Studies, June 2011

Minor, Educational Studies

Educational Abroad Program, University of Costa Rica, Spring 2010

EXPERIENCE

Marketing

Chi Omega Sorority, Irvine, CA

Rush Chairperson, January 2010-present

- Recruit women to join Chi Omega Mu Chapter by implementing marketing strategies
- Direct team of 70 chapter members in planning recruitment
- Increased chapter membership by 25%

Management

Saddleback High School, Santa Ana, CA

Teaching Intern, September 2010-present

- Develop and enhance management skills in ESL classroom of 24 students
- Coordinate classroom activities and projects to enrich learning exercises

Vista Verde Elementary School, Irvine, CA

Tutor and Teacher's Aide, September 2010-present

- Evaluated and assessed 1st grade math skills
- Motivated underachieving students toward success in their annual district exams
- Designed and organized individual curriculum

National Cheerleaders Association, Garland, TX

Instructor and Camp Leader, Summer 2008-2009

- Collaborated with a team of instructors to create a positive, fun and lively learning atmosphere
- Instructed students of all ages in cheerleading, gymnastics, and dance

Communication

Maganda, a Filipino Literary and Art Magazine, Irvine, CA

Managing Editor, June 2009-May 2010

- Wrote fundraising proposals and advertising for promotional events
- Contacted and communicated with performers for events

Macy's, Costa Mesa, CA

Salesperson, July 2009-December 2009

- Assisted customers in merchandise selection and purchase

SKILLS

Microsoft Excel, Word, Adobe Photoshop, Dreamweaver, SoundEdit Pro
Proficient in conversational Spanish